



Power Distribution Solution for Data Centers

Low Voltage Cables | Medium Voltage Cables | Branch Cables



Introduction

Rapid Growth of Data Center Technology

With our ever-increasing dependence on data, connectivity, and computing power, Data Centers are inevitable for our connected world. Experts estimated that a huge amount of data, approximately 5 quintillion bytes is being generated daily. Thus, the optimal existence and efficient operation of Data Centers in tackling such humongous amounts of data have great significance.

Data Centers are enormous energy consumers and were accountable for around 1.1% to 1.5% of overall world's energy consumption in 2010. Some oft-cited extrapolations have suggested that global Data Center's energy consumptions have doubled since 2010, and by extending this historical trend, it will continue rising swiftly in the future. Today, their contribution to the world's total energy consumption is more than 3% (around 420 terawatts) and it can be forecasted that Data Centers would be using 20% of all available electricity in the world by 2025. They are the virtual brains and power backbones of the digital global economy, while they process, store, and communicate data on a daily basis behind the myriad information services.

A recent survey report has indicated that only a minor proportion namely 26% of companies could manage to emerge with successful IoT initiatives. To amplify their success chances, IoT companies

will surely acquire more data and more devices. Between 2010 and 2018, global IP traffic namely the quantity of data traversing the internet had increased more than ten-fold, while global data center storage capacity increased by a factor of 25 in parallel. Analysts have approximated as many as 50 billion devices have been connected by 2020 and projecting to more than 100 billion devices further five years down the line. Hence, it is not an exaggeration that data centers would be one of the biggest energy consumers in near future, surpassing energy utilization levels of many countries.

INCREASING DEMAND IN 2025

20%

Data Center would be using 20% of all available electricity in the world

100B

100 Billion devices would be connected

Introduction

Rapid Growth of Data Center Technology

Conclusively, energy efficiency will be decisive for bringing data to life in future. As Data Center infrastructures with Big Data, Cloud Computing, and the Internet of Things, have already conquered the businesses and their economic expansion.

Irrespective of their physical size, the development and maintenance cost of Data Centers is exorbitant. It must fulfill some essential requirements, which are most of the times associated with data and power cabling. Large data centers possess high power densities, which can be elevated up to 100 times of a typical building. The performance metrics for Data Centers include efficiency, service continuity, security, flexibility and adaptability to technological advancements.

The subject of 'Fire Protection' has its own criticality as halogen-generated corrosive gases could be irremediably destructive to electronic equipment. Improvements in 'Energy Efficiency' are highly commendable as Data Centers impose a great economic burden to their operators as well as an acute environmental impact to global carbon footprints.

Business-critical terminologies like speed-to-market, flexibility, scalability, reliability, and predictability are highly desirable success factors for hyperscalers, cloud and platform providers, who are willing to expand into new or existing markets. These organizations, along with enterprises deploying high-density computers, repeatedly look for large-scale infrastructure deployments delivered against rigorous and exacting timelines.

Highly sophisticated customers who are coping with an unprecedented demand curve, while maintaining their focus on cost-effectiveness, sustainability and scalability without straining capital, they are often longing for a partnership which is efficient in providing efficient solutions and supports against an accelerated timeline while sharing their corporate ethos wholeheartedly.

Being a Data Center owner, operator, installer, consultant or architect, optimization of data and energy infrastructure would be your highest priority to bolster your operational efficiency, security reinforcement and future advancements.

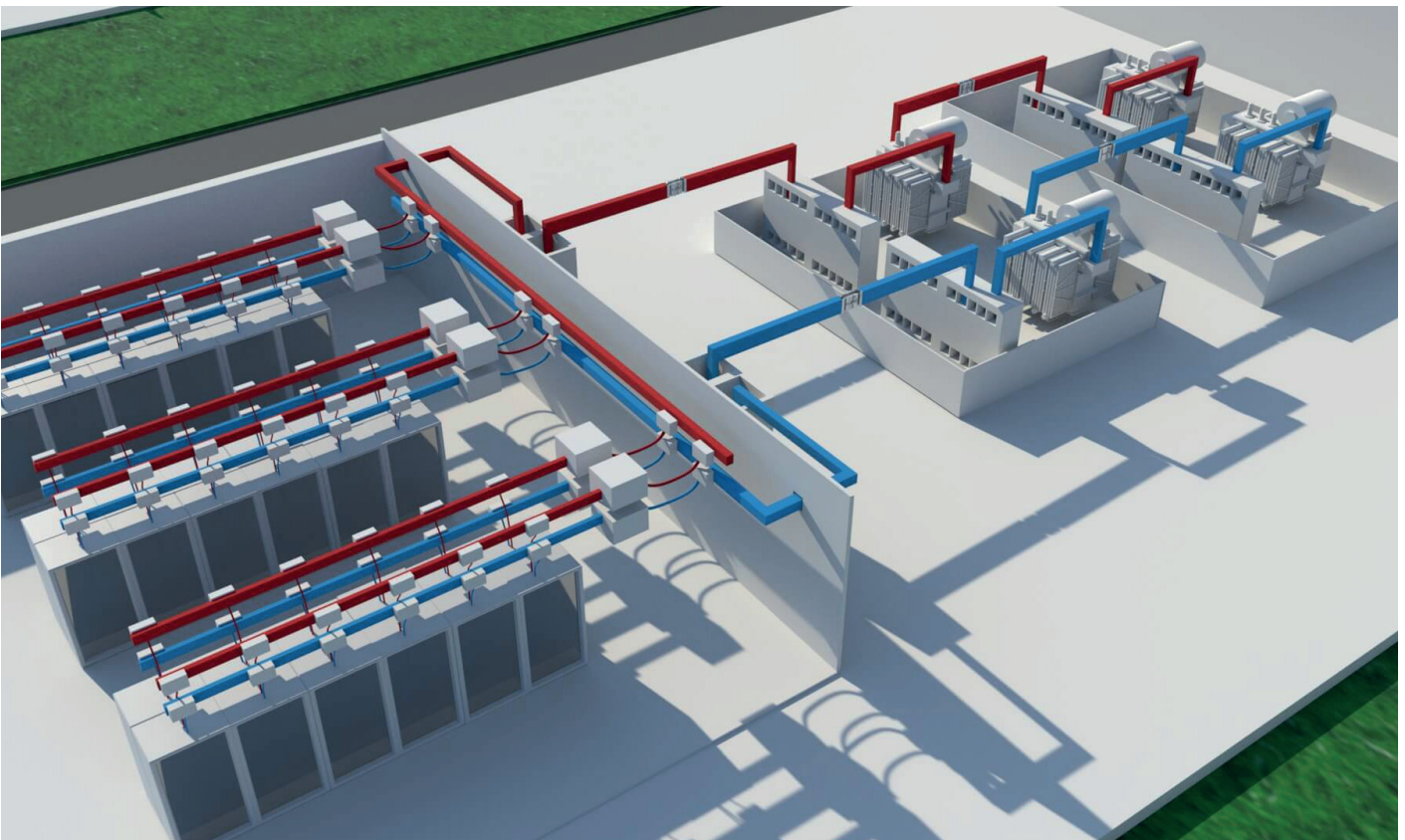


What do you expect from us as a Cabling & Power Distribution Systems Supplier?

Elevated floors and overhead pathways of a building often accommodate and conceal thousands of kilometers of cable and hundreds of meters of Busbar trunking. As a company's information system is highly significant for business progression, Data Center's reliability and security promises cannot be compromised at any cost. Furthermore, an uncomplicated installation with minimum downtime and preservation of the building's existing architecture and constraints is also a prerequisite.

As a supplier and partner in Data Center developments, we must guarantee the following achievements:

- Innovation capability of being customized and provision of integrated energy solutions
- Solutions that promote quick deployment with minimum manpower
- Facilitate pre-engineering and designing for optimal power and network architecture
- Product solutions that promulgate cooling, fire suppression and protection
- Product solutions that bolster energy-efficiency in power-dense installations
- Provide products with rigorous quality assurance, accompanied by globally recognized third party independent surveillance certifications



Complete Power Distribution Partner for your Data Centers

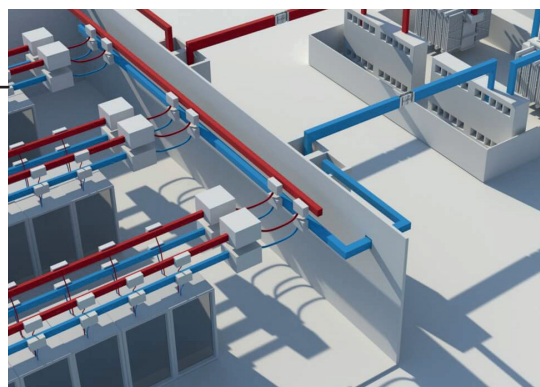
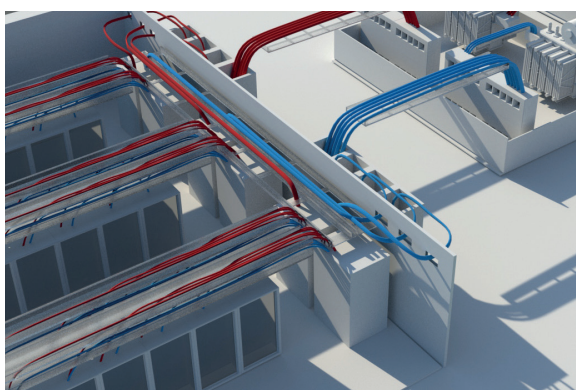
At Tai Sin Group, we own a comprehensive range of cabling systems and power distribution products to guarantee the optimal performance of your Data Center around the clock, 24 hours a day, 7 days a week, 52 weeks a year.

We possess a wide variety of low-voltage energy cables, ranging from standard small diameter PVC cables to Low Smoke Zero Halogen Flame Retardant (LSZH) cables. In the event of fire hazard, our range of LSZH Fire Reaction flexible cables, being non-toxic and flame retardant in nature, provides an added safety feature for use in confined spaces. In addition, our LSZH Fire Resistant range of cables are capable of delivering vital energy during fire emergencies too. Our Fire Reaction and Fire Resistant cables are already

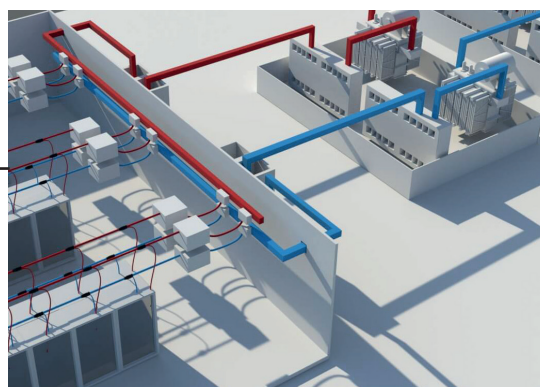
accomplishing their promises in sensitive facilities like hospitals, airports and utilities, by supplying energy and backup power from battery banks and/or diesel generators.

At Tai Sin, you can expect extensive customer service support along with our products: Cables, Branch Cables and Busbars Trunking Systems. Our services include a dedicated project team which can meticulously assist you in your design and layout from scratch, as well as providing you with essential training support, much more than the standard market offerings.

Busbar Trunking System Application



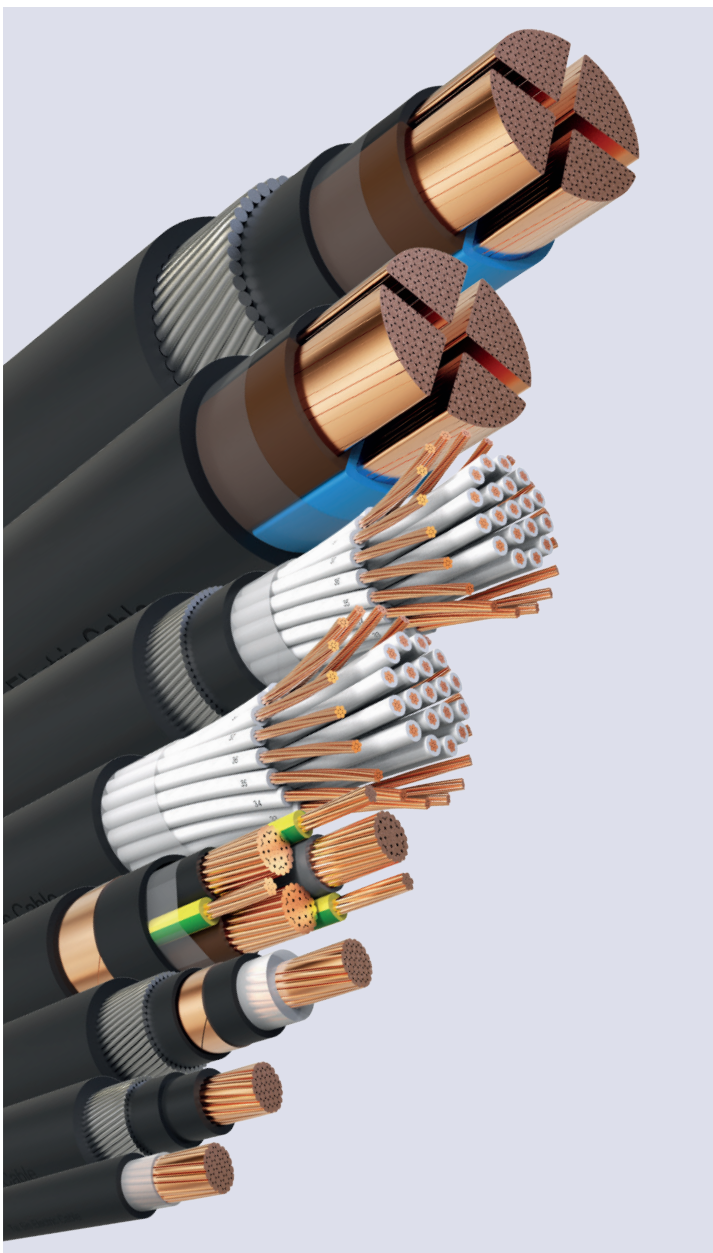
Cable Application



Branch Cable Application

A. Full Range of Power, Control and Screened Cables Solution

Unremitting supply through high quality energy cables is vital for business progression of Data Center's operators. Operational continuity of the Data Center with nearly zero unexpected downtime is a highest priority. A trustworthy energy system and related components are a prerequisite for achieving relentless performance standards. Tai Sin owns a suite of reliable Low Voltage (LV) and Medium Voltage (MV) power distribution cables, which can be connected from the grid right down to the rack PDU.



1. Low Voltage Energy Cables

We have a complete range of standard PVC cables up to 1kV, ideally suited for lighting, heating, air conditioning and related applications. Compliance with international and local standards is our norm. Tai Sin provides both rigid and flexible cables as well as customized solutions for varying functional demands, e.g. cables for 380V DC power distribution to circumvent typical AC-DC conversion losses. Tai Sin's small diameter cables, which are in compliance to international standards, is a perfect solution for confined areas such as those found in a Data Center.

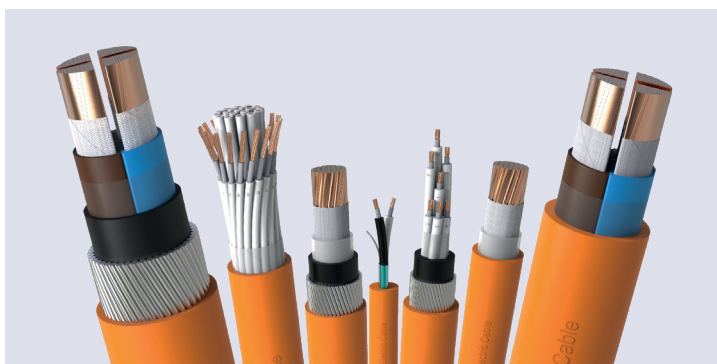
2. Low Voltage Fire Reaction Cables

Our Low Fire Hazard aka Fire Reaction cables up to 1kV, have ideal characteristics for fire emergencies. They are capable of reducing flammability, preventing fire propagation and heat release, and dramatically reducing smoke and hazardous, acidic irritant gases emissions to protect servers and switches. As servers and switches are highly expensive equipment, our cables can wholeheartedly protect them from fire-induced corrosion

3. Low Voltage Flexible Cables

Our family of copper wires insulated with reticulated elastomers provides the flexibility, durability and outstanding protection that you need for your installation. In addition to these highly desirable characteristics, our cables are also flame retardant, resist stress, repeated bending and high temperature endurance (up to 90 Deg C).

A. Full Range of Power, Control and Screened Cables Solution



4. Low Voltage Fire Resistant Cables

Our Fire Resistant cables guarantee the continual functionality and integrity of essential circuits during critical evacuation and fire emergencies, as they are suitable for use in the Data Center environment. Under normal working conditions, Tai Sin's range of Screened Fire Resistant cables perform conventionally like any other cables with a screen to keep off interferences. During fire emergencies, it makes sure that vital equipment like alarms, exit lighting, elevators, pumps, public address systems, and fans keep functioning appropriately.



5. Low Voltage Branch Cables Systems

Prefabricated Prefinished Volumetric Construction (PPVC) is a fundamental solution for Data Centre construction. Our Branch Cables system is a Prefabricated Prefinished power cable solution, which aims to reduce Manpower, Man-accident, Installation time and site wastages, while improving quality and safety standards. We are proficient in providing a diversity of single and multi-core power cables from Low Voltage PVC cables to Fire Resistant Steel Wire Armoured cables.



6. Medium Voltage (MV) Cables Systems

We have accomplished an all-inclusive variety of MV cables up to 22 kV, with several insulation and sheath types, particularly designed for power distribution in and around Data Center buildings. Furthermore, we also provide suitable Fire Reaction MV cables for connecting industrial buildings and residential construction to the main distribution network.

B. Full Range of Busbar Trunking System

Scalability is indispensable to accommodate next-generation developments. Provision of a sufficient infrastructure to fulfill escalating demands of the IT industry is becoming challenging for Data Center operators. Reliability and infrastructure uptime is an uttermost demand of data-rich companies, while any outage can have an deteriorating impact on business revenue and daily lives.

Our Busbar Trunkings are designed for further performance enhancement of our cables, as both products are complementary to each other. Busbar Trunkings are

essential for achieving highly desirable features like compactness, robustness, 90deg bending, fire-resistance and functional integrity. They promote aestheticism by connecting two installations (e.g transformer and switchgear) via rigid copper bars and eliminating the need for traditional and complex wiring.

Our offers include both Low Voltage Aluminum and Low Voltage Copper Busbar Trunking Systems which gives you the flexibility to choose the most suitable solution for your application.

Tai Sin Busbar Trunking System Features:

99.9% Purity Copper Conductor

Single bolt joint design to shorten the time of connection by 50% compared to the traditional design. Double headed "break off" joint bolt to tighten the busway with just a common 16mm socket wrench. Belleville spring washers are adopted to ensure pressure evenly applied across the joint.

Predictive Temperature Rise Indicator

Joint insulator with a convex-concave groove edge provides an increased creepage distance. Color-coded-temperature indicator applied at busway joint is to give an early warning when high temperature occurs at the joint.

Unique "serrated surface" design

Unique "serrated surface" design of extruded aluminum housing greatly improves the heat dissipation for the whole busway system.

Unique Joint Design

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Robust Sandwich Structure

Densely arranged conductors in the housing to achieve superior heat dissipation, lower temperature rise and eliminate the "chimney effect".

- Novel Conductor Structure
- Superior & Reliable Insulation
- Compact Design

- Unique Error-proof Device
- Safe Plug outlet and busway plug

View all feature details at: <https://www.taisn.com.sg/our-products/busbar-trunking-system/>

Why are we a suitable partner for your Data Center.

While we are entirely mindful of the international nature of Data Center technology and development, we ensure the availability of field experts with extensive knowledge of national construction standards, local provisioning, energy needs and business expectations. Our products are compliant to local as well as international standards and are available for each territory and region. Tai Sin has a competent sales force in many countries of Southeast Asia and our local team will provide you full assistance for every single logistics and project management issue. Our value propositions to you are as follows:

Local Presence

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Expertise & Skills Guide

We have acquired valuable experience and expertise in designing busbar trunking systems, materials, standards, and technology. We are confident in our offerings and evolving from being a mere product supplier to being a responsive provider of solutions and services.

Southeast Asian (SEA) Expertise

We have achieved essential field experience by our successful participation in various market segments, including Airports, Wafer Fabrication Plants, Hospitals, Hospitalities and Data Centres. We are proficient in providing solutions far beyond busbar trunking systems through our valuable experience in office buildings. We support our projects with a Pan SEA approach based on best practices, to complement the evolving Data Center landscape.

End-to-End Support

Tai Sin Group is proficient in providing products and services including the support of a dedicated project team to help in the layout drafting, installation, testing and commissioning as well as provision of competent trainers for any operation and maintenance needs.

The group has competent expertise in the power distribution industry across Southeast Asia. As energy is the foundation of our developments, we will continue to evolve and offer products with the latest design complying with the most current standards for our Cables, Branch Cables and Busbar Trunking Systems.



With Tai Sin Cable & System , you can always find the **optimal solution** to meet the challenges ahead.



Tai Sin®

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